

NEWS RELEASE

FOR IMMEDIATE RELEASE

MARCH 10, 2011

MEDIA CONTACT:

Molly Deuberry

Communications Director

Indianapolis Department of Public Works

molly.deuberry@indy.gov; C: (317) 677-6469

EDITOR'S NOTE: HEADSHOTS OF MAYOR BALLARD AND SARA SNOW AVAILABLE UPON REQUEST.

MAYOR ANNOUNCES INDIANAPOLIS SUSTAINABILITY AWARDS FINALISTS

Winners to be honored at March 24 luncheon

INDIANAPOLIS – Mayor Gregory A. Ballard and the City of Indianapolis Office of Sustainability today announced the finalists for the second annual Indianapolis Sustainability Awards. Five winners, narrowed down from a strong field of applicants, will be announced at the Indianapolis Sustainability Awards luncheon on Thursday, March 24, 2011, at the Indianapolis Marriott Downtown.

“The competitive field of applicants for this year’s Sustainability Awards demonstrated an outstanding effort to make Indianapolis a more sustainable and more livable city,” Mayor Ballard said. “With so many impressive initiatives by our local organizations, the future of our community is in great hands.”

Five categories for the awards include air, land, water, energy and reduce, reuse, recycle. The project finalists are as follows:

Air

- **MyCarbonPledge:** Indianapolis Zoo
- **IndyGo Green Initiative:** IndyGo
- **Roche Global Data Center:** Roche Diagnostics Operations

Land

- **Lawrence Village at the Fort:** Fort Harrison Reuse Authority
- **Lilly Day of Service – A Greener Welcome:** Eli Lilly and Company
- **100 Acres: Virginia B. Fairbanks Arts & Nature Park:** The Hagerman Group & Indianapolis Museum of Art

Water

- **LCC Green Roof on Building 76:** Eli Lilly and Company and Browning Day Mullins Dierdorf
- **Southwest Health and Dental Center:** HealthNet, Inc.
- **Teaching Rain Garden Project:** Irvington Green Initiative

Energy

- **Five Elementary Schools Renovated to Meet LEED Criteria:** Indianapolis Public Schools
- **eSmart:** Beazer Homes
- **Efroymsen Conservation Center:** The Nature Conservancy

Reduce, Reuse, Recycle

- **“The Perfect Pitch” Recycling Program:** Indianapolis Indians
- **GRA Certification:** Vontra Foods, LLC/The Pita Pit
- **Polystyrene Recycling:** Crossroads Industrial Services

Award winners in each of the five categories will be honored at the awards luncheon hosted by Mayor Ballard on March 24. Local green living expert Sara Snow will return as emcee.

Tickets and sponsorships for the awards luncheon are available. To register online or for more information, visit www.SustainIndy.org/awards. The awards, presented by the Office of Sustainability, McKinney Green Initiatives Fund and the Greater Indianapolis Chamber of Commerce, are designed to inspire innovation, showcase impact, reward leadership and promote education around the principles of sustainability.

To learn about how Mayor Ballard is creating a more sustainable Indianapolis, visit www.sustainindy.org.

###

About Sara Snow:

Sara Snow is a green lifestyle expert, TV host and author with a passion for healthy living and the creation of a more sustainable planet. As creator and host of GET FRESH WITH SARA SNOW and LIVING FRESH for Discovery Networks, Sara shares a message of simple, attainable green living. Sara grew up surrounded by organic gardens, compost heaps and a family with an infectious passion for green living. Her dad, Tim Redmond, co-founded Eden Foods and some of the heaviest hitters in the world of organics. Seven years into a career as an Emmy-winning television producer and news reporter/anchor, Sara left to return to her green roots and created the first U.S. eco-lifestyle TV series with practical advice on living green. On the heels of LIVING FRESH and GET FRESH, Sara released her first book, SARA SNOW’S FRESH LIVING (Bantam) and hosted BIG GREEN LIES for the Fine Living Channel. Sara is a frequent media contributor and speaker at events across the country. She currently sits on the board of directors of Indianapolis-based Organic Power Solutions, as well as boards for nonprofit groups The Organic Center and Holistic Moms Network. Learn more at SaraSnow.com.